



CASSANDRE TERNINCK

PROTOCOL & DIPLOMACY

CONTACT

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event.com

Always on the move

protocolbycassandre

EDUCATION

Avril 2012

ISPD - BRUXELLES, BELGIQUE

- Certificat Soft Diplomacy & Protocol

1994-1998

UQAM - MONTRÉAL, CANADA

- Baccalauréat en
Administration des Affaires,
Gestion hôtelière, ITHQ

1982-1994

COLLÈGE INTERNATIONAL
MARIE-DE-FRANCE -
MONTRÉAL, CANADA

- Baccalauréat français

COMPETENCIES

- Bilingual French & English
- Protocol & Diplomacy
- International VIP Logistic
Coordination
- Leadership & Collaborative
spirit
- Efficient communication

PROFILE

Over 25 years of experience in coordinating official delegations and hosting dignitaries in North America, Europe, and the Middle East, which have enabled me to develop high-level logistical skills, expertise in diplomacy, and international protocol.

My approach: a methodical rigor combined with a collaborative spirit in all circumstances, to deliver a memorable experience for both guests and teams.

My motivation: to exceed expectations through tailored execution, in an atmosphere of trust and discretion.

My strengths: my altruism, my international experience, and my keen sense of diplomacy.

EXPERIENCE

- **Independant - International** 2017 - TODAY
Protocol & Logistic coordination of VIPs
 - Protocol management for dignitaries and official delegations (Heads of State, Ministers, VIP speakers)
 - Coordination of seating arrangements for international conferences and private events (lunches and dinners)
 - Coordination of personalized schedules and organization of tailored visits.
- **Agence AUDITOIRE - Paris, France** 2009 - 2017
Protocol & Logistic coordination of VIPs
 - Logistical coordination for official delegations and VIP speakers at the World Innovation Summit for Education (WISE), Doha - Qatar
 - Protocol and seating arrangements in collaboration with the Qatar Foundation
 - Organization and logistical coordination of partners' meetings year-round (flights, hotels, visas, transportation)
- **SJ Events Consultancy Ltd - Rothley, UK** 2008 - 2009
Director of operations
 - Operational management and coordination of incentive trips and conferences
 - Commercial and budgetary management
- **Zeste Incentive - Montréal, Canada** 1999 - 2008
Director of operations
 - Operations and project team management
 - Client relations and overall budget oversight
 - Coordination of incentive trips and conferences
- **Institut du Tourisme et d'Hôtellerie du Québec (ITHQ)** 2005-2007
Teacher (night classes)
 - Event and conference coordination program



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EVENTS

FRANCE & EUROPE

- VivaTech - Paris, editions since 2019 > 2026
- Panthéonisation of Robert Badinter 2025, Marc Bloch 2026
- World Policy Conference (WPC - Chantilly, April 2026
- World Brain Health Forum - Paris, January 2026
- Adopt AI - Grand Palais, Paris, November 2025
- Inauguration Verkor - Dunkerque, December 2025
- Robert Badinter interment in the Panthéon, Paris, October 9, 2025
- Women@Dior à l'UNESCO - Paris, June 2025
- Reopening ceremonies of the Notre-Dame Cathedral - Paris, December 8 & 9, 2024
- Mondial de l'Auto - Paris, editions 2022-2024
- FrancoTech - Paris, October 2024
- Ceremonies of the Olympics & Paralympics Games - Paris 2024
- The Parade of Champions, Champs-Élysées - Paris, September 2024
- Inauguration of the Olympic Aquatic Center - Paris, April 2024
- LVMH, Life 360° Summit x UNESCO - Paris, December 2023
- Groupe La Poste x KPG, CEO Meeting - Paris July 2023
- Congrès de la Mutualité Française - editions Montpellier, June 2018, Marseille September 2022
- For Women in Science x UNESCO - Paris, June 2022
- PFUE : JAI Ministerial Meetings - Lille, February 2022
- Paris Peace Forum - November 2020 (digital) and November 2021
- World Normandy for Peace - Caen, September 2021-2022-2023
- Deluxe Concierge x Cartier - Paris, July 2018

MIDDLE EAST

- World Policy Conference (WPC) - Abu Dhabi, UAE, December 2024
- World Defense Show (WDS) - Riyadh, Saudi Arabia, February 2024
- World Innovation Summit for Education (WISE) - Doha, Qatar, editions 2009 to 2023
- Earthna Summit - Doha, Qatar, March 2023
- Doha Forum - Qatar, editions 2018-2019-2022
- Inauguration of the National Museum of Qatar (NMQ) - Doha, Qatar, March 2019
- World Innovation Summit for Health (WISH) - Doha, Qatar, editions 2013 & 2018
- HIPA (Hamdan International Photography Award) - Dubaï, UAE, editions 2015 & 2018

PERSONAL INTEREST

Tremplin pour les Femmes - Springboard Programle, Lille 2017-2018 : <https://talhency-rh.fr/tremplin-pour-les-femmes/>

Landmark Education - Montréal, Canada 1997-2007

Curriculum de Vie - Programme of seminars - Communication courses : <https://www.landmarkworldwide.com/>



- Personal growth & well-being
- Cooking & Travel
- Education
- Fitness & Pilates